




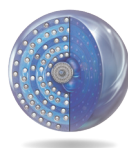
HYPERKERATOTIC SKIN

PRODUCT	FEATURES	OUTCOMES	PUBLICATION
 SA SMOOTHING CLEANSER	Exfoliates, cleanses, and softens rough skin without disrupting the skin barrier • For dry, rough, bumpy skin • For body	 After 4 weeks of twice-daily application, >67% of subjects with keratosis pilaris agreed their skin was: • Less scaly • Improved in appearance • Soothed/comforted • Less tight	POSTER: The efficacy of a salicylic acid containing cleanser and urea containing cream on rough and bumpy skin CONFERENCE: EADV, October 2020
 SA SMOOTHING CREAM	Softens, smoothes, and hydrates dry, rough, and bumpy skin while helping to restore the skin barrier • For dry, rough, bumpy skin • For body	After 8 weeks of twice-daily application, subjects demonstrated: • 20% reduction in follicular erythema • 39% improvement in visual roughness • 76% reduction in skin dryness assessed by clinical grading	

CERA+VE=CERAVE



Skin-identical CERAMIDES* help restore and maintain the skin barrier. The ceramides in CeraVe have the same structure as those found naturally in the skin.



Multivesicular emulsion (mVE) technology releases moisturising ingredients layer by layer for continuous all-day hydration.



Explore our full range of ceramide-containing skincare



FRAGRANCE FREE



PARABEN FREE



SOAP FREE



ALLERGY TESTED



NON-COMEDOGENIC

#1 Dermatologist-Recommended Skincare Brand in the U.S.†

*Ceramides 1, 3, & 6-II are also referred to as ceramides EOP, NP, & AP.
†Source: IQVIA, ProVoice Survey, rolling 12 months data as of January 2024.
CVE:6.L2148

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THERAPEUTIC SKINCARE FOR ALL

ATOPIC DERMATITIS

PRODUCT	FEATURES	OUTCOMES	PUBLICATION
 MOISTURISING CREAM	Provides up to 48-hour hydration and helps restore the skin barrier • For dry to very dry skin • For face & body • Suitable for babies 2 months+	After 4 weeks of twice-daily application, subjects with dry, eczema-prone skin demonstrated: • 40% lower transepidermal water loss (TEWL) than paraffin-based reference cream after tape stripping, demonstrating significant improvement in skin barrier functional integrity • 41% lower TEWL than paraffin-based reference cream after 1% sodium lauryl sulphate (SLS) patch, demonstrating significantly strengthened skin barrier	PUBLICATION: Enhancement of stratum corneum lipid structure improves skin barrier function and protects against irritation in adults with dry, eczema-prone skin JOURNAL: Br J Dermatol, 2022
 HYDRATING CLEANSER	Cleanses and hydrates without disrupting the protective skin barrier • For normal to dry skin • For face & body	 74% of subjects were cleared of mild to moderate AD symptoms after 6 weeks of twice-daily application 61% more subjects experienced shortened duration and reduced symptoms after 4 weeks of twice-daily application as an adjunctive routine to topical corticosteroid	PUBLICATION: A cohort study on a ceramide-containing cleanser and moisturizer used for atopic dermatitis JOURNAL: Cutis, 2014 PUBLICATION: The effect of ceramide-containing skin care products on eczema resolution duration JOURNAL: Cutis, 2008
 MOISTURISING LOTION	Provides all-day hydration and helps restore the skin barrier • For dry to very dry skin • For face & body • Suitable for babies 2 months+	Significantly improved hydration for 24 hours comparable to Moisturising Cream vs paraffin-based competitors after one application	PROTOCOL: An investigation of the skin barrier restoring effects of a cream and lotion containing ceramides in a multi-vesicular emulsion in people with dry, eczema-prone, skin: the RESTORE study phase 1 JOURNAL: Dermatol Ther (Heidelb), 2020
 HYDRATING FOAMING OIL CLEANSER	Cleanses, hydrates, and soothes without disrupting the skin barrier • For normal to dry skin • For face & body • Suitable for babies 1 month+	>82% of eczema-prone subjects agreed skin felt soothed and itch felt relieved after 2 weeks of at least once-daily application	PROTOCOL: A 4-week study, 50 women aged 20 to 64, dry to very dry skin, sensitive skin, and atopic-tendency/eczema-prone and self-perceived itching skin. Subject self-assessment evaluations at baseline and week 2

XEROSIS

PRODUCT	FEATURES	OUTCOMES	PUBLICATION
 MOISTURISING CREAM	Provides up to 48-hour hydration and helps restore the skin barrier <ul style="list-style-type: none">• For dry to very dry skin• For face & body• Suitable for babies 2 months+	After 4 weeks of twice-daily application, subjects with dry to very dry skin demonstrated: <ul style="list-style-type: none">• >79% reduction in symptoms of dry skin• 10% increase of ceramides in skin• 60% reduction in itching, 55% reduction in burning, and 42% reduction in stinging	PUBLICATION: The effect of a ceramide-containing product on stratum corneum lipid levels in dry legs JOURNAL: J Drugs Dermatol, 2020
 HYDRATING CLEANSER	Cleanses and hydrates without disrupting the protective skin barrier <ul style="list-style-type: none">• For normal to dry skin• For face & body	 <ul style="list-style-type: none">• In subjects with mature xerosis, a single application significantly improved hydration, TEWL, and skin pH for up to 24 hours• After 4 weeks of twice-daily application, significant improvement was observed at all time points in skin hydration, barrier function, and skin pH After 4 weeks of twice-daily application, in a global patient cohort with diabetes-related xerosis: <ul style="list-style-type: none">• >91% of subjects demonstrated ≥1 point improvement in pain, itchiness, roughness/scaling, and fissures• >75% of subjects experienced improvements in feelings of embarrassment, quality of social life, and/or quality of work/study	PUBLICATION: The 24-hr, 28-day, and 7-day post-moisturizing efficacy of ceramides 1, 3, 6-II containing moisturizing cream compared with hydrophilic cream on skin dryness and barrier disruption in senile xerosis treatment JOURNAL: Dermatol Ther, 2019 PUBLICATION: An international evaluation of a ceramide-containing hydrating cleanser and moisturizing cream for the improvement of diabetes mellitus-related xerosis JOURNAL: J Drugs Dermatol, 2023
 MOISTURISING LOTION	Provides all-day hydration and helps restore the skin barrier <ul style="list-style-type: none">• For dry to very dry skin• For face & body• Suitable for babies 2 months+	Significantly increased hydration, reduced the thickness of the stratum corneum, and improved regularity of skin surface compared to the untreated site after 4 weeks of twice-daily application	PUBLICATION: Evaluation of a ceramide-containing lotion on skin hydration and cellular morphology assessed by reflectance confocal microscopy JOURNAL: J Am Acad Dermatol, 2020
 ADVANCED REPAIR OINTMENT	Immediately protects and soothes dry, rough, and cracked skin while helping repair the skin barrier <ul style="list-style-type: none">• For dry and cracked skin• For face & body• Suitable for babies 1 month+	In an 18-day, laser-induced superficial wound healing study, twice-daily application of Advanced Repair Ointment: <ul style="list-style-type: none">• Visibly improved wound appearance after 3 days• Demonstrated significantly less crusting and scabbing after 3 days• Increased skin hydration up to 39% vs the untreated site	POSTER: Efficacy of a ceramide-containing ointment in a laser-induced wound healing model CONFERENCE: EADV, October 2023

ACNE

PRODUCT	FEATURES	OUTCOMES	PUBLICATION
 BLEMISH CONTROL GEL	Penetrates pores to eliminate the cause of spots and blemishes <ul style="list-style-type: none">• For blemish-prone skin• For face	After once-daily application at night, subjects with mild to moderate acne had: <ul style="list-style-type: none">• 40% reduction in inflammatory lesion size and redness within 3 days• 45% reduction in open comedones and 21% reduction in inflammatory lesions at week 4• 27% reduction in pore size appearance and 50% reduction in skin roughness	POSTER: The evaluation of a gentle, multi-acid facial gel for the treatment of mild-to-moderate acne CONFERENCE: EADV, May 2022
 BLEMISH CONTROL CLEANSER	Gently cleanses to unclog pores, remove excess sebum, and reduce blemishes without disrupting the skin barrier <ul style="list-style-type: none">• For blemish-prone skin• For face	21% reduction in total inflammatory lesions after 4 weeks of twice-daily application	POSTER: Benefits of complimenting topical acne medication with a barrier respectful acne treatment cleanser CONFERENCE: AAD, March 2023
 FACIAL MOISTURISING LOTION	Moisturises and helps restore the skin barrier <ul style="list-style-type: none">• For normal to dry skin• For face	 After 4 weeks of twice-daily application, ≥88% of subjects with mild to moderate acne agreed: <ul style="list-style-type: none">• The regimen felt gentle on skin• The regimen did not leave skin feeling tight• They would continue regimen after study	POSTER: Benefits of complimenting topical acne medication with a barrier respectful acne treatment cleanser CONFERENCE: AAD, March 2023
 FOAMING CLEANSER	Deeply cleans and refreshes skin without disrupting the protective skin barrier <ul style="list-style-type: none">• For normal to oily skin• For face & body	 After 12 weeks of twice-daily application as an adjunctive routine to adapalene (0.3%)/benzoyl peroxide (2.5%) gel: <ul style="list-style-type: none">• Improved TEWL values• 79% reduction in dryness• Complete resolution of erythema• >86% of subjects agreed their skin does not feel stripped or tight	PUBLICATION: Ceramide-containing adjunctive skin care for skin barrier restoration during acne vulgaris treatment JOURNAL: J Drugs Dermatol, 2023
 FACIAL MOISTURISING LOTION SPF 30	Provides all-day hydration and broad spectrum protection against UVA and UVB rays <ul style="list-style-type: none">• For normal to dry skin• For face	<ul style="list-style-type: none">• Helped protect against UV-induced alterations to the skin ceramide profile• Helped maintain ceramide 3 levels and very long ceramide chain acyl groups after UV exposure similar to no UV exposure	PUBLICATION: Efficacy of ceramide-containing formulations on UV-induced skin surface barrier alterations JOURNAL: J Drugs Dermatol, 2021