

100% VISIBLE
DANDRUFF
ELIMINATED⁽¹⁾

+ 6 WEEKS ANTI RELAPSE⁽²⁾



BEFORE/AFTER – CLINICALLY PROVEN⁽³⁾

DERCOS

DERMATOLOGICAL SCALP & HAIR EXPERT



■ AFTER 4 WEEKS OF TREATMENT
SCALP MICROBIOME
IS REBALANCED^{***}

ANTI-DANDRUFF^{DS} SHAMPOO

1% SELENIUM DS
1% SALICYLIC ACID

VICHY
LABORATOIRES

BRAND
RECOMMENDED
BY **50 000**
DERMATOLOGISTS⁽⁵⁾

(1) Consumer test on 262 subjects after 2 weeks of regular use - Italy. (2) Clinical study on 45 subjects after 4 weeks of use and 6 weeks of remanence. (3) Clinical study on 45 subjects with 3 applications/week, images corresponding to equivalent adherent dandruff scorage result. (4) Clinical study with follow up of the main microorganisms involved in dandruff, 56 subjects with 3 applications a week for 4 weeks. (5) Survey conducted among the dermocosmetic market carried out by AplusA and other partners between January 2021 and July 2021, involving dermatologists in 34 countries, representing more than 82% of the worldwide GDP.



DERCOS

VICHY LABORATOIRES

“

DERCOS ANTI-DANDRUFF DS
is a leading solution prescribed
by dermatologists worldwide
to treat dandruff.

”



SOLUTIONS PRESCRIBED BY DERMATOLOGISTS WORLDWIDE

DERCOS was created in 1964 with the ambition to combine DERmatological skin expertise with a knowledge of hair COSmetics.

DERCOS has been pioneering 50 years of innovations and research on the scalp including important findings in the science of microbiome and its link with dandruff.

Today, with 9 studies, 12 scientific publications and more than 2 600 patients tested, DERCOS ANTI-DANDRUFF DS is a leading solution prescribed by dermatologists and doctors worldwide to treat dandruff.

Its unique dermatological formula offers clinically proven results with optimal tolerance, even on severe cases.

VICHY LABORATOIRES

DERCOS





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DANDRUFF CONTROL STARTS WITH MICROBIOME HEALTH

■ WHAT IS SCALP MICROBIOME?

It is the invisible ecosystem of living micro-organisms which is integral part of the scalp skin surface.

There are millions of these microorganisms per cms!

These organisms usually live in equilibrium and their role is to maintain and protect the scalp's health.

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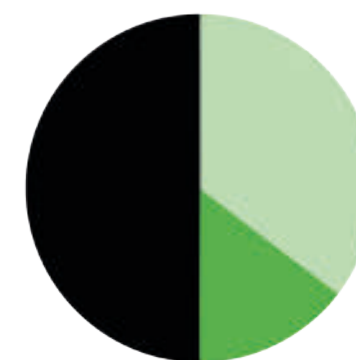
VICHY LABORATOIRES

THE LINK BETWEEN DANDRUFF & MICROBIOME

DERCOS scientific studies have proven that **scalp microbiome imbalance is one of the key parameters of dandruff.**

This scalp microbiome imbalance means that the proportions of micro-organisms on the scalp's skin are altered:

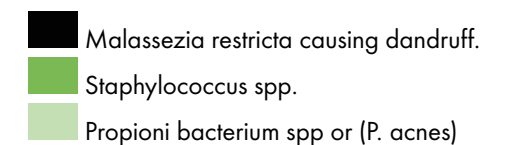
- Malassezia, a yeast involved in dandruff is found in large quantities: drastically more than on a healthy scalp ;
- Staphylococcus, another bacteria is also found in excessive quantities ;
- At the same time, a third bacteria, Cutibacterium is found in too low quantities.



Dandruff scalp :
unbalanced microbiome



Healthy scalp :
balanced microbiome



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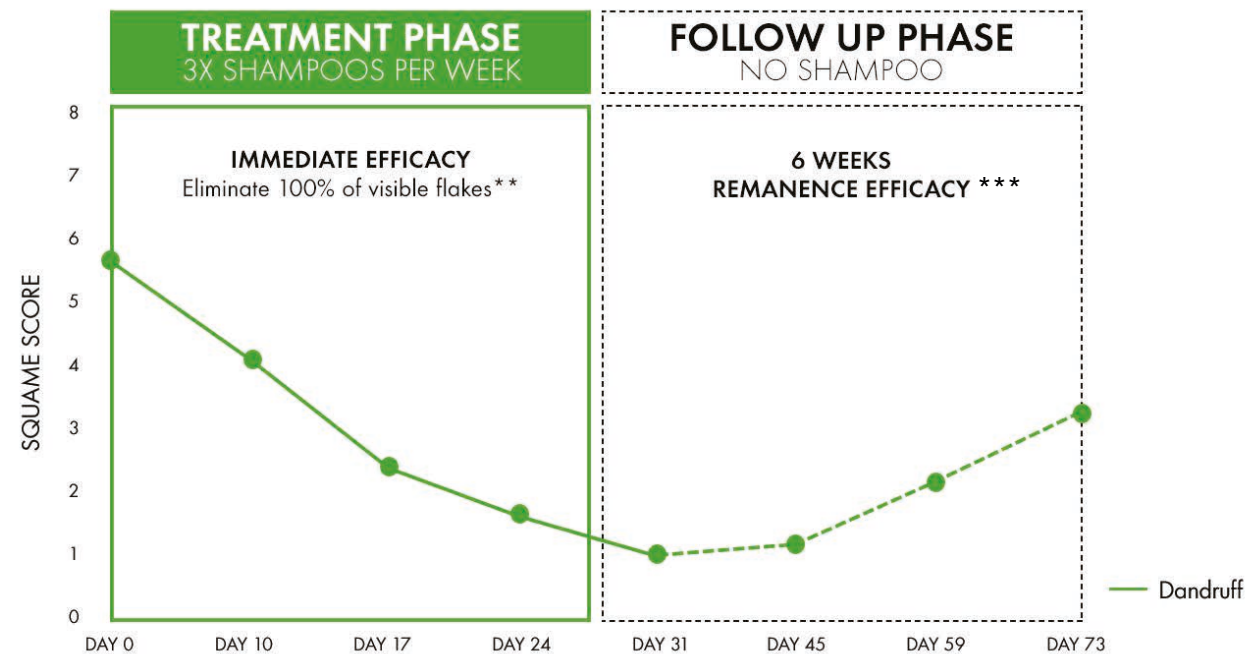


RECOMMENDED
BY DERMATOLOGISTS

ANTI-DANDRUFF DS

DERMATOLOGICAL SHAMPOO

A MICROBIOME REBALANCING FORMULA*
TO TREAT DANDRUFF AT THE CORE.



*Clinical study with follow up of the main microorganisms involved in dandruff, 56 subjects with 3 applications a week for 4 weeks

**Consumer test on 262 subjects after 2 weeks of regular use - Italy

***Clinical study on 45 subjects after 4 weeks of use and 6 weeks of remanence





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SELENIUM DISULFIDE

SALICYLIC ACID

DERMATOLOGICAL ACTIVES SELECTED FOR THEIR ANTI-DANDRUFF EFFICACY

The formula is highly concentrated in dermatological actives specifically selected to **treat dandruff and rebalance scalp microbiome**.

1%

SELENIUM DISULFIDE

It combines Sulphur known for its purifying benefits & Selenium for its anti-fungal properties. This active ingredient is well-known to treat dandruff.

1%

SALICYLIC ACID

Known for its skin softening properties, this keratolytic ingredient helps to remove flakes on the scalp.

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CLINICALLY PROVEN ANTI-DANDRUFF EFFICACY

Exceptional test results on mild to severe dandruff:

- 6 clinical studies
- 3 observational studies
- 2 600+ patients tested

OPTIMAL TOLERANCE

DERCOS DS shampoos are tested under dermatological control and are suitable for sensitive scalps.

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UNIQUE SENSORIALITY

95%

of patients find the
texture pleasant*

88%

of patients find the
perfume pleasant*

ORANGE CREAMY
TEXTURE CONCENTRATED
IN SELENIUM DS

*Observational study 1619 patients (Eastern Europe).

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HOW TO USE

Apply texture on wet hair and scalp.
Leave it on for 2 minutes, massage.
Then rinse.

PROTOCOLE

1

TREATMENT PHASE

TREAT DANDRUFF CRISIS & FLARE UPS

Recommendation :

3 times/week

Gentle enough for daily use

Duration : 4 weeks

2

FOLLOW UP PHASE

MAINTENANCE TO PREVENT RELAPSE

Recommendation :

1 time/week

Proven efficacy with once-a-week regimen

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A COMPLETE & EXPERT ANTI-DANDRUFF PORTFOLIO

MILD TO MODERATE DANDRUFF



ANTI-DANDRUFF **K**



ANTI-DANDRUFF **SENSITIVE**

MODERATE TO SEVERE DANDRUFF



ANTI-DANDRUFF **DS**
NORMAL TO OILY HAIR



ANTI-DANDRUFF **DS**
DRY HAIR

PSORIASIS-PRONE SCALP



PSolution



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