

DERCOS

DERMATOLOGICAL SCALP & HAIR EXPERT



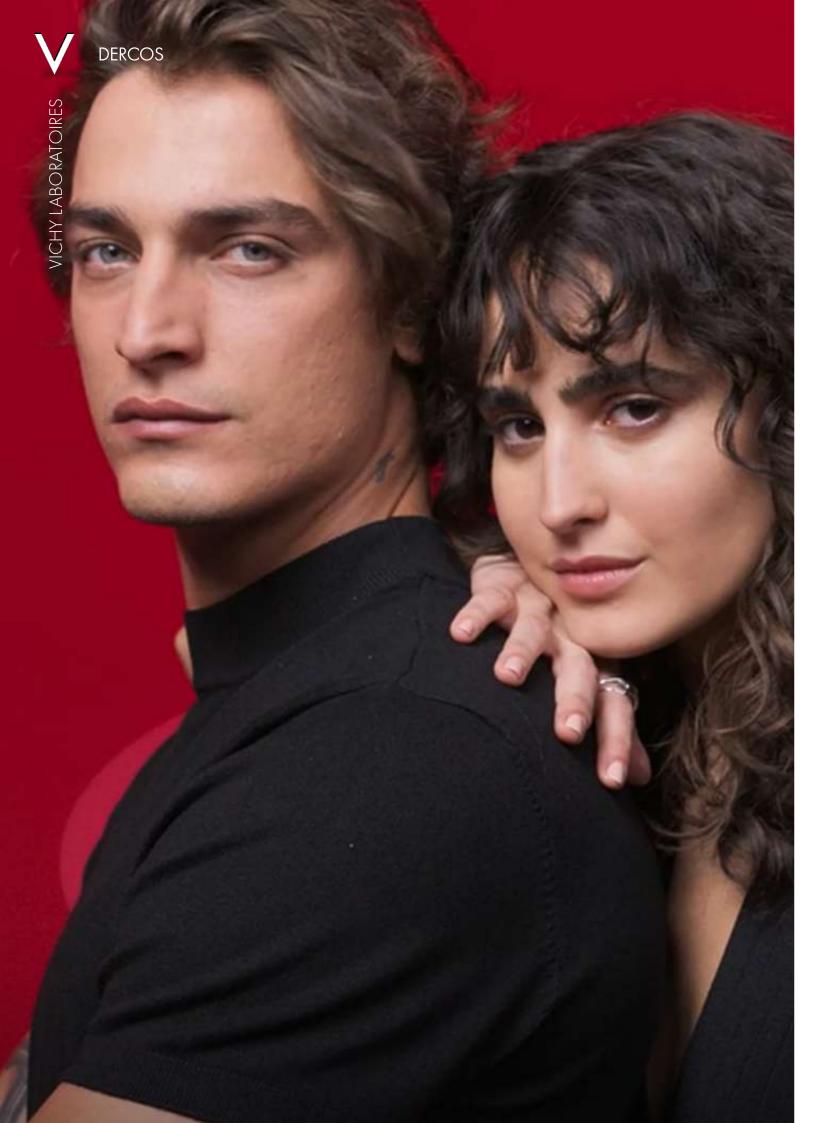
ANTI-HAIR LOSS PROTOCOL

ENERGY+ SHAMPOO & AMINEXIL CLINICAL 5 TREATMENT

AMINEXIL + NIACINAMIDE



BRAND RECOMMENDED BY 50 000 DERMATOLOGISTS⁽²⁾



DERCOS DERMATOLOGICAL SCALP & HAIR EXPERT

DERCOS was created in 1964 with the ambition to combine **DER**matological skin expertise with a knowledge of hair COSmetics.

With over 50 years of innovations and research in scalp and hair, DERCOS is providing dermatological solutions and is prescribed worldwide by dermatologists.

Today, DERCOS introduces the **ANTI-HAIR LOSS PROTOCOL**: AMINEXIL CLINICAL 5 Treatment to reduce hair loss by 29%1, combined with the **ENERGY+** Shampoo for 3X stronger hair².



HOW TO TREAT HAIR LOSS?

Alopecia is a common consultation request in dermatological daily practice¹ as **more than** 50% of the population² suffers from it.

As hair loss is multifactorial (hormones, stress, fatigue, lifestyle,..), it requires a multi-dimensional treatment approach.

Recent medical guidelines recommend a layered approach; combining oral drugs, medical procedures and over the counter dermo cosmetic hair care protocols to maximize benefits³.

To reduce hair loss, DERCOS has developed clinically proven solutions formulated with the reference anti-hair loss molecule: AMINEXIL to counteract hair loss & reduce the number of hairs in the telogen (resting) phase.

They are recommended by dermatologists in monotherapy or to maximize the efficacy of medical anti-hair loss protocols.

PAULINA ANDRYCZ, PHARMACIST
MEDICAL COMMUNICATION DIRECTOR FOR VICHY LABORATOIRES

VICHY LABORATOIRES

DERCOS SOLUTION

Thanks to its expertise in scalp & hair, in partnership with dermatologists, DERCOS has developed a complete dermo-cosmetic protocol to treat hair-loss.

ANTI-HAIR LOSS PROTOCOL

ENERGY+ SHAMPOO& AMINEXIL CLINICAL 5 TREATMENT

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BRAND RECOMMENDED

BY 50 000 DERMATOLOGISTS(1)



CLINICALLY PROVEN -29% HAIR LOSS¹

+48%

3X VOLUME² STRONGER HAIR²



POWERFUL SYNERGY OF DERM-ACTIVES

DERCOS anti-hair loss protocol is concentrated in highly potent dermatological actives to deliver anti-hair loss benefits for stronger & thicker hair:

AMINEXIL

Reference anti-hair loss molecule to help fight against hair loss

NIACINAMIDE

Reputed soothing active ingredient to help rebalance the scalp

DEVELOPED FOR OPTIMAL TOLERANCE

HYPOALLERGENIC

TESTED UNDER DERMATOLOGICAL CONTROL

SUITABLE FOR SENSITIVE SCALPS



& HIGH SENSORIALITY

ENERGY+ SHAMPOO

WHITE PEARLY TEXTURE ENRICHED IN AMINEXIL AND NIACINAMIDE

97%
FIND THE TEXTURE PLEASANT¹

85% FIND THE PERFUME PLEASANT¹

AMINEXIL CLINICAL 5 TREATMENT

LIGHT, NON-GREASY & NON-STICKY TEXTURE ENRICHED IN AMINEXIL AND NIACINAMIDE

98% FIND THE TEXTURE PLEASANT² 97% FIND THE PERFUME PLEASANT²

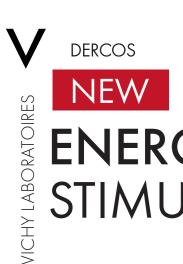
ANTI-HAIR LOSS PROTOCOL FOR MEN & WOMEN



ENERGY+ STIMULATING SHAMPOO Available in 200ml, 400ml & 500ml



AMINEXIL CLINICAL 5 TREATMENT MULTI-TARGET ANTI-HAIR LOSS CARE Available for men & women x 12, x21 & x42 monodoses



ENERGY+ STIMULATING SHAMPOO



TO COMPLEMENT ANTI-HAIR LOSS TREATMENTS

4 INSTRUMENTAL TESTS
– 1 CONSUMER TEST

A stimulating shampoo for all hair types to help fight against hair loss due to breakage:

- +47%¹ fiber reinforcement
- +19% hair mass²
- 24h long lasting volume²
- Healthier scalp³ deeply detoxed from the roots²

HOW TO USE: Apply texture on wet hair and scalp. Gently massage for 1 minute to activate microcirculation, then rinse.





AMINEXIL CLINICAL 5 TREATMENT MULTI-TARGET ANTI-HAIR LOSS CARE



CLINICALLY PROVEN TO REDUCE HAIR LOSS

9 STUDIES

- 990 PATIENTS TESTED

A multi-target anti-hair loss care developed in partnership with dermatologists to help fight recurrent or established hair loss:

- -29%¹ hair loss
- Hair is strengthened from the root²
- +26% long-lasting volume³
- Reduce micro-imbalances of the scalp after 3 weeks⁴

HOW TO USE: Apply texture section by section in a zig-zag motion. Do not rinse.

POSOLOGY: As an intensive 3 months cure with 1 dose/day or as a maintenance cure with 3 doses/week.



^{(2) 90%} of participants in a self-assessment test conducted in Italy on 132 women and 132 men once a day for 6 weeks agrees

 $[\]hbox{(3) Instrumental test after 1 application of tested products versus Classical shampoo}\\$

⁽⁴⁾ Clinical study on 98 subjects

DERCOS DERMATOLOGICAL SCALP & HAIR EXPERT

