



CLINICALLY
PROVEN
**-29% HAIR
LOSS.⁽¹⁾**

DERCOS

DERMATOLOGICAL SCALP & HAIR EXPERT



ANTI-HAIR LOSS PROTOCOL

**ENERGY+ SHAMPOO
& AMINEXIL CLINICAL 5 TREATMENT**

AMINEXIL + NIACINAMIDE

VICHY
LABORATOIRES

BRAND
RECOMMENDED
BY **50 000**
DERMATOLOGISTS⁽²⁾

(1) Clinical study on Aminexil Clinical 5 Treatment done on 86 subjects, 49 women and 37 men, after 6 weeks vs. baseline. (2) Survey conducted among the dermocosmetic market carried out by AplusA and other partners between January 2021 and July 2021, involving dermatologists in 34 countries, representing more than 82% of the worldwide GDP.

DERCOS

DERMATOLOGICAL SCALP & HAIR EXPERT

DERCOS was created in 1964 with the ambition to combine **DER-matological** skin expertise with a knowledge of hair **COSmetics**.

With over 50 years of innovations and research in scalp and hair, DERCOS is providing dermatological solutions and is prescribed worldwide by dermatologists.

Today, DERCOS introduces the **ANTI-HAIR LOSS PROTOCOL: AMINEXIL CLINICAL 5** Treatment to reduce hair loss by **29%**¹, combined with the **ENERGY+** Shampoo for 3X stronger hair².

(1) Clinical study on Aminexil Clinical 5 done on 86 subjects, 49 women and 37 men, after 6 weeks vs. baseline.
(2) Instrumental test on Energy+ Stimulating Shampoo + Aminexil Clinical 5 Treatment



DERCOS

VICHY LABORATOIRES

“

“**MORE THAN 50%
OF THE POPULATION²**
SUFFERS FROM ALOPECIA.

”



HOW TO TREAT HAIR LOSS?

Alopecia is a common consultation request in dermatological daily practice¹ as **more than 50% of the population²** suffers from it.

As hair loss is multifactorial (hormones, stress, fatigue, lifestyle,...), it requires a **multi-dimensional treatment approach**.

Recent medical guidelines recommend a layered approach; combining oral drugs, medical procedures and **over the counter dermo cosmetic hair care protocols** to maximize benefits³.

To reduce hair loss, DERCOS has developed clinically proven solutions formulated with the **reference anti-hair loss molecule: AMINEXIL** to counteract hair loss & reduce the number of hairs in the telogen (resting) phase.

They are recommended by dermatologists in **monotherapy** or to **maximize the efficacy of medical anti-hair loss protocols**.

PAULINA ANDRYCZ, PHARMACIST
MEDICAL COMMUNICATION DIRECTOR FOR VICHY LABORATOIRES

(1) Peters EMJ, et al. Am J Pathol. 2007;171:1872–86 (2) Source IPSOS 2003. Study conducted in Europe on 30 000 participants (3) Kanté V, et al. JEADV. 2018;32, 11–22

DERCOS



VICHY LABORATOIRES

DERCOS SOLUTION

Thanks to its expertise in scalp & hair, in partnership with dermatologists, DERCOS has developed a complete dermo-cosmetic protocol to treat hair-loss.

ANTI-HAIR LOSS PROTOCOL

**ENERGY+ SHAMPOO
& AMINEXIL CLINICAL 5 TREATMENT**

AMINEXIL + NIACINAMIDE

VICHY
LABORATOIRES

BRAND RECOMMENDED
BY **50 000** DERMATOLOGISTS⁽¹⁾

(1) Survey conducted among the dermocosmetic market carried out by AplusA and other partners between January 2021 and July 2021, involving dermatologists in 34 countries, representing more than 82% of the worldwide GDP.





DERCOS

VICHY LABORATOIRES

CLINICALLY PROVEN
-29%
HAIR LOSS¹

+48% **3X**
VOLUME² STRONGER HAIR²



(1) Clinical study on Aminexil Clinical 5 done on 86 subjects, 49 women and 37 men, after 6 weeks vs. baseline.
(2) Instrumental test on Energy+ Stimulating Shampoo + Aminexil Clinical 5 Treatment

DERCOS



VICHY LABORATOIRES

AMINEXIL

NIACINAMIDE

POWERFUL SYNERGY OF DERM-ACTIVES

DERCOS anti-hair loss protocol is concentrated in highly potent dermatological actives to deliver anti-hair loss benefits for stronger & thicker hair:

AMINEXIL

Reference anti-hair loss
molecule to help
fight against hair loss

NIACINAMIDE

Reputed soothing active
ingredient to help
rebalance the scalp



DERCOS

VICHY LABORATOIRES

DEVELOPED FOR OPTIMAL TOLERANCE

HYPOALLERGENIC

TESTED UNDER DERMATOLOGICAL CONTROL

SUITABLE FOR SENSITIVE SCALPS



DERCOS



VICHY LABORATOIRES

& HIGH SENSORIALITY

ENERGY+ SHAMPOO

WHITE PEARLY TEXTURE ENRICHED
IN AMINEXIL AND NIACINAMIDE

97%

FIND THE TEXTURE
PLEASANT¹

85%

FIND THE PERFUME
PLEASANT¹

AMINEXIL CLINICAL 5 TREATMENT

LIGHT, NON-GREASY & NON-STICKY TEXTURE
ENRICHED IN AMINEXIL AND NIACINAMIDE

98%

FIND THE TEXTURE
PLEASANT²

97%

FIND THE PERFUME
PLEASANT²

(1) Self assessment on 75 subjects after 4 weeks of use

(2) Use test conducted in Italy on 132 women and 132 men after 6 weeks of use

ANTI-HAIR LOSS PROTOCOL FOR MEN & WOMEN

STEP 1



ENERGY+
STIMULATING SHAMPOO
Available in 200ml, 400ml & 500ml

STEP 2



AMINEXIL CLINICAL 5 TREATMENT
MULTI-TARGET ANTI-HAIR LOSS CARE
Available for men & women x12, x21 & x42 monodoses



DERCOS

NEW

VICHY LABORATOIRES

ENERGY+ STIMULATING SHAMPOO



TO COMPLEMENT ANTI- HAIR LOSS TREATMENTS 4 INSTRUMENTAL TESTS – 1 CONSUMER TEST

A stimulating shampoo for all hair types to help fight against hair loss due to breakage:

- +47%¹ fiber reinforcement
- +19% hair mass²
- 24h long lasting volume²
- Healthier scalp³ deeply detoxed from the roots²

HOW TO USE: Apply texture on wet hair and scalp. Gently massage for 1 minute to activate microcirculation, then rinse.



VICHY LABORATOIRES

(1) Instrumental test after 5 applications (2) Instrumental test on volume (3) Use test on 75 subjects – 4 weeks of use

DERCOS





DERCOS

VICHY LABORATOIRES



AMINEXIL CLINICAL 5 TREATMENT MULTI-TARGET ANTI-HAIR LOSS CARE



CLINICALLY PROVEN TO REDUCE HAIR LOSS

9 STUDIES

– 990 PATIENTS TESTED

A multi-target anti-hair loss care developed in partnership with dermatologists to help fight recurrent or established hair loss:

- -29%¹ hair loss
- Hair is strengthened from the root²
- +26% long-lasting volume³
- Reduce micro-imbalances of the scalp after 3 weeks⁴

HOW TO USE: Apply texture section by section in a zig-zag motion. Do not rinse.

POSOLOGY: As an intensive 3 months cure with 1 dose/day or as a maintenance cure with 3 doses/week.

(1) Clinical study on Aminexil Clinical 5 done on 86 subjects, 49 women and 37 men, after 6 weeks vs. baseline
(2) 90% of participants in a self-assessment test conducted in Italy on 132 women and 132 men once a day for 6 weeks agrees
(3) Instrumental test after 1 application of tested products versus Classical shampoo
(4) Clinical study on 98 subjects

VICHY LABORATOIRES

DERCOS





DERCOS

VICHY LABORATOIRES

DERCOS

DERMATOLOGICAL SCALP & HAIR EXPERT

VICHY
LABORATOIRES

DERCOS



VICHY LABORATOIRES