



# VICHY

L A B O R A T O I R E S

## COMPLETE YOUR MENOPAUSE PROTOCOL WITH OUR NEW NEOVADIOL EYE & LIP PRODUCT

At menopause, hormonal variations intensify visible signs of ageing for the already fragile skin around the eyes and lips. With over 30 years of expertise in skin at menopause, Vichy created a dedicated product for lip and eye contours at menopause.

**NEW**

### NEOVADIOL MULTI-CORRECTIVE EYE & LIP CARE

PERI & POST MENOPAUSE

Combining our firming duo of Proxylane + Cassia extract with Caffeine, Omegas 3-6-9 and Niacinamide, Neovadiol now helps target visible signs of ageing in menopause on fragile skin around eyes & lips with a targeted care.

TESTED UNDER DERMATOLOGICAL & OPHTHALMOLOGICAL CONTROL

**+47%**  
FIRMNESS

**+87%**  
TONICITY

**-17%**  
DARK CIRCLES\*\*



**NO**

FRAGRANCE  
ALCOHOL  
COLORANT

HYPOALLERGENIC. SUITABLE FOR SENSITIVE SKIN.

CONTACTS  
VICHY  
STANDARD  
+33 (0)0 00 00 00 00

Lorem ipsum dolor sit amet, consectetur adipiscing  
Lorem IPSUM  
+33 (0)0 00 00 00 00  
finflqeqnflkankn@loreal.com

Lorem ipsum dolor sit amet, consectetur adipiscing  
Lorem IPSUM  
+33 (0)0 00 00 00 00  
akjebvjaebqejnv@loreal.com

\*Instrumental test, 40 women after 4 hours. \*\*Instrumental test, 40 women after 56 days



# VICHY

LABORATOIRES

**SINCE 1992 VICHY LABORATORIES STUDIES THE SKIN AT MENOPAUSE.  
DEVELOPED IN PARTNERSHIP WITH DERMATOLOGISTS & GYNAECOLOGISTS.**



**PAULINA ANDRYCZ**  
Pharmacist & Medical communications director for Vichy Laboratoires

### HORMONAL VARIATIONS AT MENOPAUSE

Menopause is a period of hormonal variations influencing body and skin. During this time Estrogen fluctuates and Cortisol increases, aggravating visible signs of skin ageing. At the core of Neovadiol is **a firming duo of Proxylane and Cassia Extract**. An in-vitro test has shown that this duo multiplies the synthesis of firming skin fibers by 10. Combined with other derm-grade actives such as Hyaluronic Acid and Omegas, Neovadiol helps reduce all visible signs of menopause on skin with 2 protocols designed specifically for the different phases of the menopause.

## COMPLETE NEOVADIOL PROTOCOL

**STEP 1 REACTIVATE**  
MENO 5  
BI-SERUM



Reduces all visible signs of menopause on skin

**Ingredients:**  
Firming duo +  
Glycolic Acid + Omega 6-9  
+ Niacinamide + Vitamin Cg-E

**STEP 2 TARGET**  
MULTI CORRECTIVE  
EYE & LIP CARE



Firms skin, improves tonicity & reduces dark circles

**Ingredients:**  
Firming duo +  
Caffeine + Niacinamide  
+ Vitamin Cg-E

**STEP 3 CARE**  
REDENSIFYING  
DAY & NIGHT **OR** REPLENISHING  
DAY & NIGHT



Firms skin & improves elasticity

**Ingredients:**  
Firming duo +  
Hyaluronic Acid



Replenishes lipid loss & reduces sagginess

**Ingredients:**  
Firming duo +  
Omega 3-6-9

HEALTH IS VITAL. START WITH YOUR SKIN.